



COMMUNITY ENGAGEMENT DIRECTOR

If you are looking for meaningful work and application of your skills, this is the opportunity to join an exciting nonprofit organization led by an engaged board of directors working to protect public lands.

BACKGROUND

Colorado Wild Public Lands (COWPL) strives to keep public lands open and accessible. The organization was founded in 2014 and is based in Basalt, CO. COWPL engages in education and outreach efforts about public lands stewardship and management. A focus of our efforts is ensuring that public land exchanges are transparent and serve the public interest.

With its recent growth and success, COWPL is seeking an inspired leader to build upon and elevate its mission. The successful job applicant demonstrates a high level of dedication, a particular set of skills, and a willingness to learn and grow in the position.

The Community Engagement Director will work with the COWPL team and the Board of Directors to increase public participation, membership, leadership, and fundraising. The position works collaboratively with the Program Director, reporting to the Board of Directors. This is a contract position for 20 hours per week, offering flexible time, and hourly pay in the range of \$30-\$40 per hour depending on experience. Some travel around the state will be necessary. There is a strong opportunity for growth within the organization.

POSITION OBJECTIVES

- Engage and add new community members to the database, and increase membership.
- Direct Board fundraising efforts and add new Board members.
- Collaborate with the Program Director to hold a variety of public participation opportunities.

DAY TO DAY JOB RESPONSIBILITIES

- Lead fundraising efforts and close gifts with support from the Board of Directors.
- Manage donor database, donor relationships, and donor cultivation.
- Manage COWPL's grants.
- Craft and implement donor and public participation communications.
- Cultivate relationships with related organizations to enhance COWPL's community engagement.
- Coordinate with the Program Director and perform other duties assigned by the Board of Directors.

PREFERRED SKILLS AND QUALIFICATIONS

- Successful fundraising, develop new revenue streams, improve financial results.
- Passion for and ability to effectively communicate the organization's mission.
- Detail-oriented organizational abilities.
- Strong written and oral communication skills.
- Proficient computer and social media skills.
- Background in grassroots organizing and environmental advocacy.
- Educational background or experience in environmental policy and/or management.
- Hold a Bachelor's degree or greater.
- Experience working with boards and non-profits.
- Self-directed, energetic and personable.

Please submit your application to coloradowildpubliclands@gmail.com by July 6, 2021. Include your resume; two letters of reference; and three writing samples illustrating: grant writing, technical writing, and general communication. **For further information, see coloradowildpubliclands.org**